

Our Redeemer, Lexington MA Feasibility Study Results

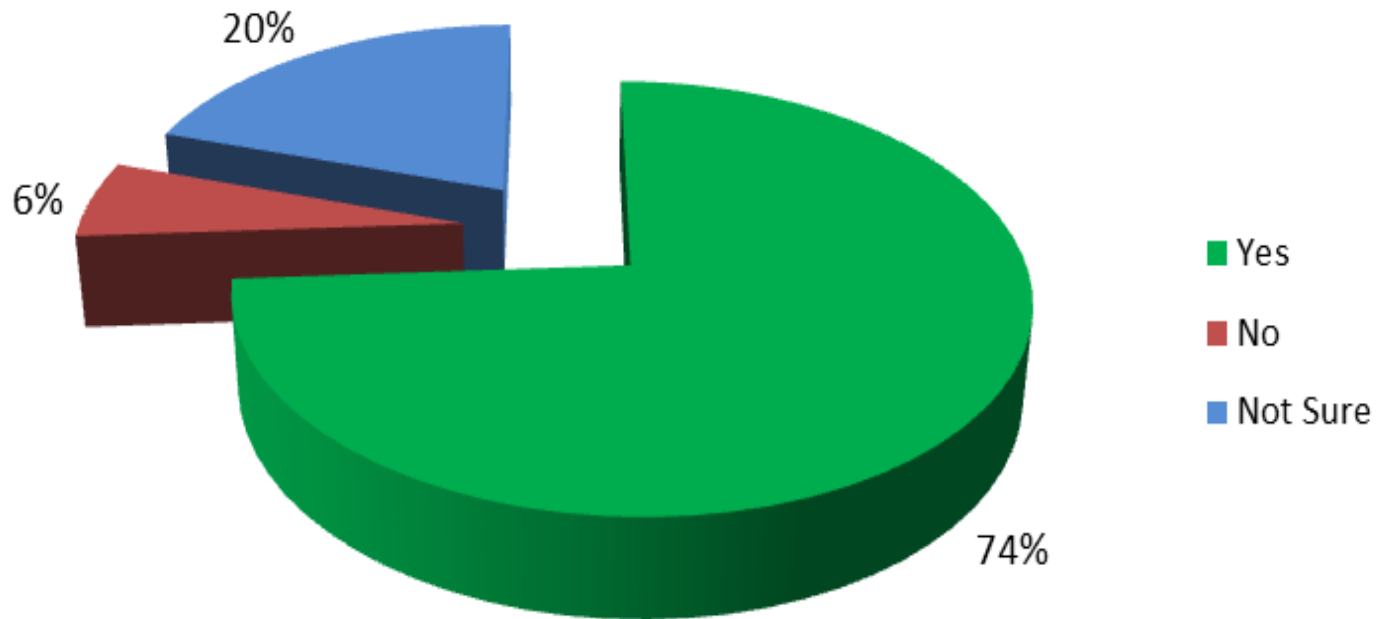
Leslie Pendleton, ECF Consultant



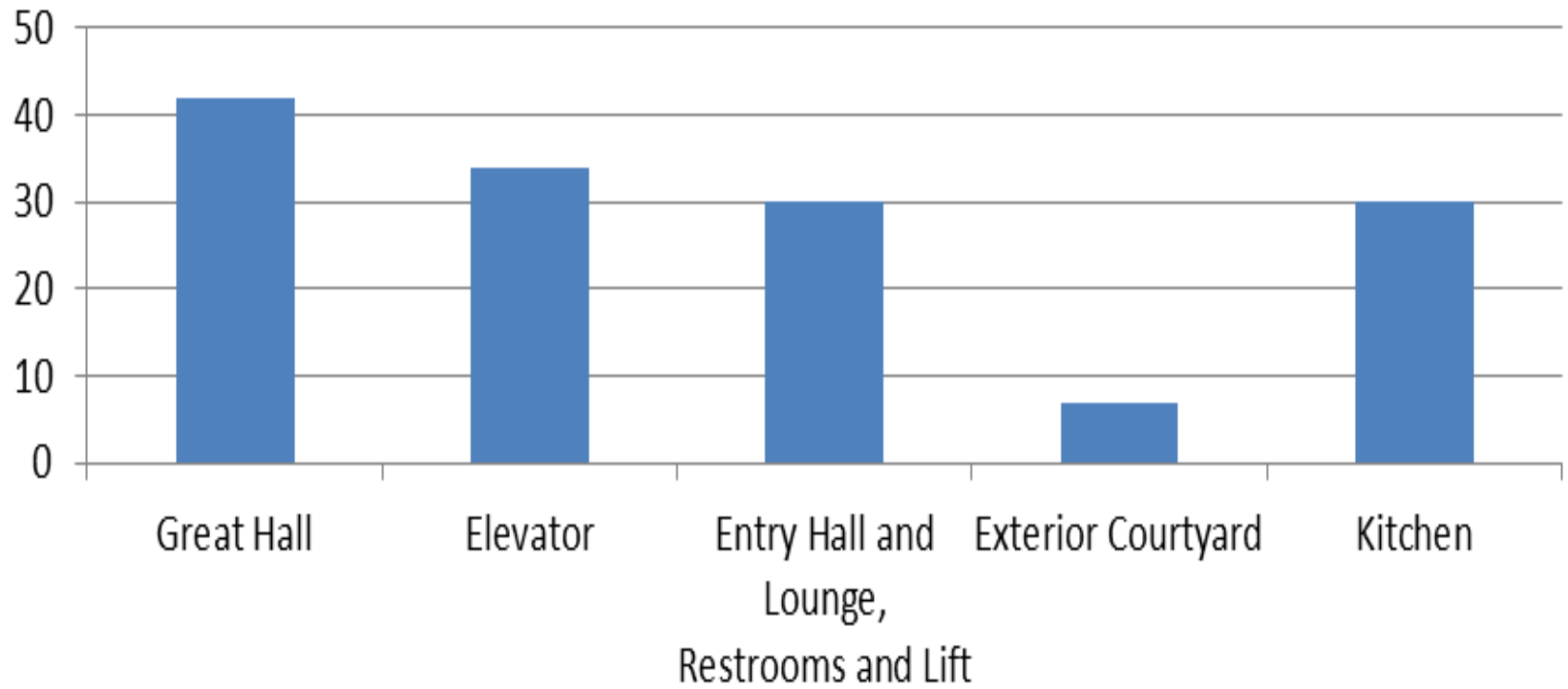


40% responded to survey
86% in favor of conducting a capital campaign,
but some with reservations

People are Willing to Contribute



Project Priorities - High Priority



PRIORITY

	High	Medium	Low	Opposed	Lack Inform ation
a. Great Hall	<u>42</u>	<u>16</u>	<u>3</u>	<u>1</u>	<u>1</u>
b. Elevator	<u>34</u>	<u>21</u>	<u>4</u>	<u>2</u>	<u>2</u>
c. Entry Hall and Lounge, Restrooms and Lift	<u>30</u>	<u>19</u>	<u>9</u>	<u>0</u>	<u>2</u>
d. Exterior Courtyard	<u>7</u>	<u>13</u>	<u>28</u>	<u>12</u>	<u>2</u>
e. Kitchen	<u>30</u>	<u>20</u>	<u>11</u>	<u>1</u>	<u>1</u>





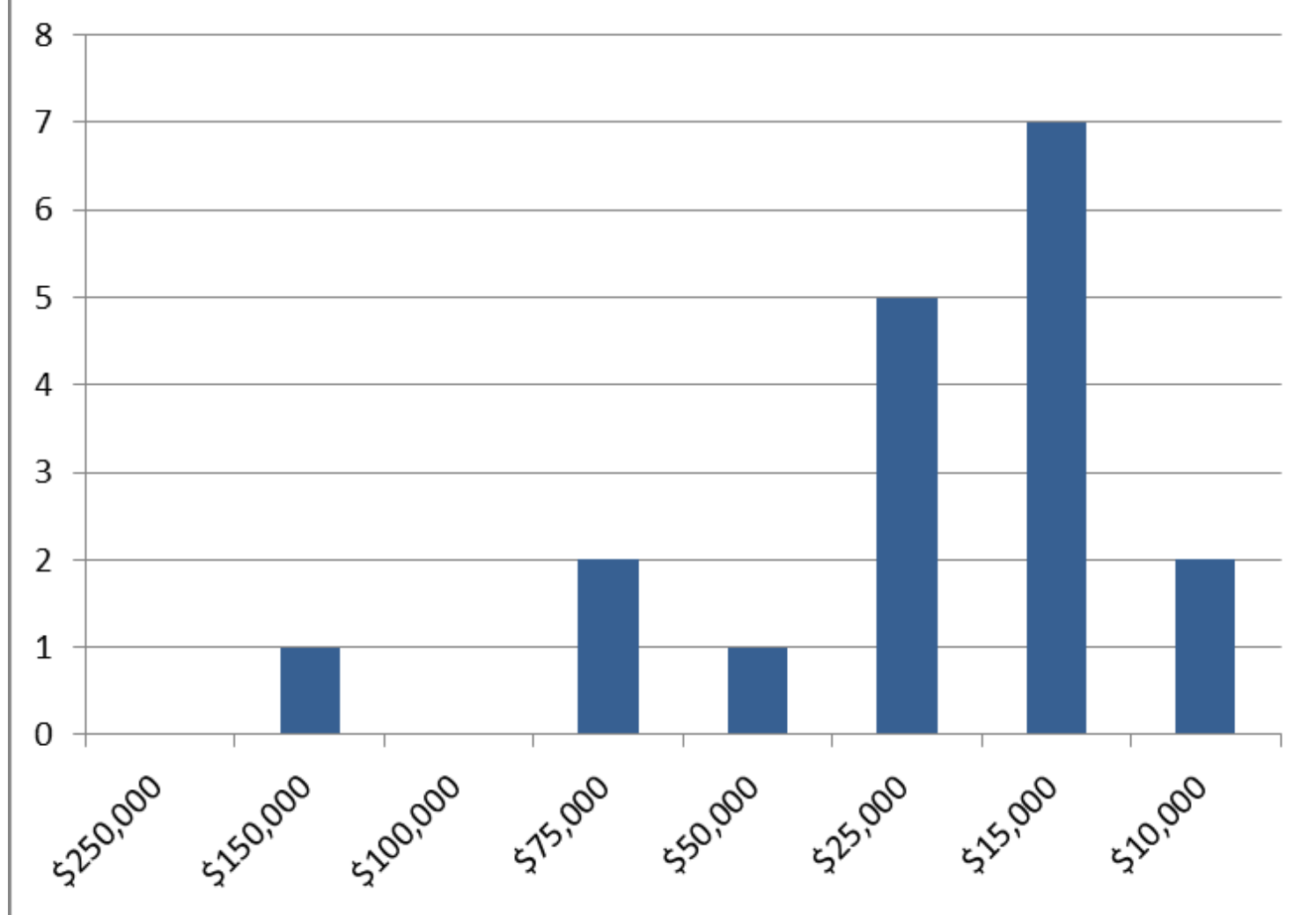
Positive factors in Redeemer's favor:

- The obvious need
- A loyal/involved community
- Strong Leadership
- Desire to reflect our welcoming culture

Possible Problems for the Campaign:

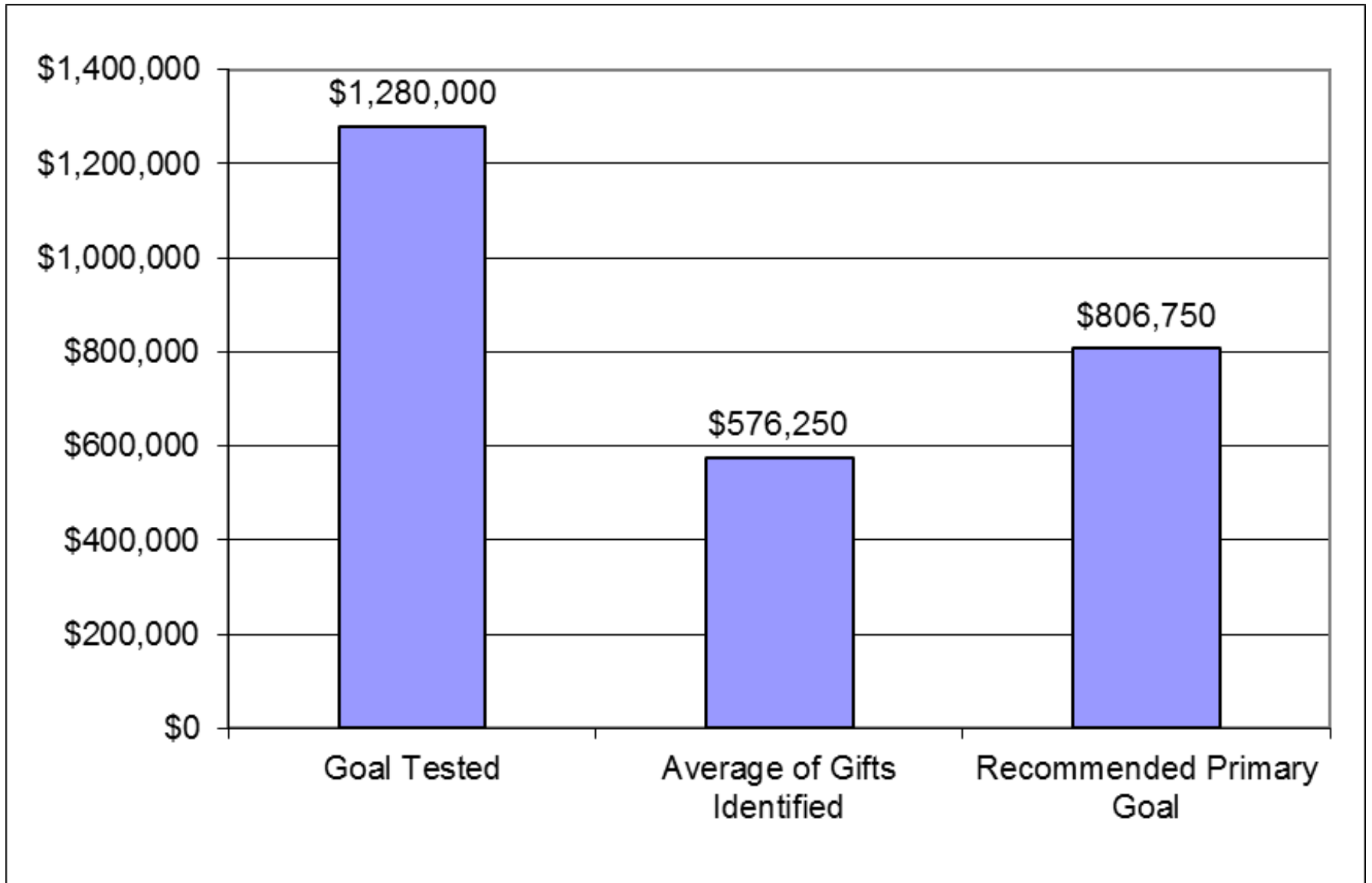
- Raising the money
- Economy
- Loss of retired parishioners

Projected Large Gifts



Ten people indicated they have left Redeemer in their will





40% response rate

1.4 multiplier



13% are willing to volunteer, but many more have been volunteered!

Sam Stevens
Ellen Surprenant
Peter Koso
George Murnaghan

Russ Antonevich
John Bernhard

Sarah Conrad
Susan Emanuel
Mary Ann Burnside
Chris Needham

Janet Needham
Regina Rockefeller
Jamie Burnside

Trey Grayson
Karen Schragle
John Wright

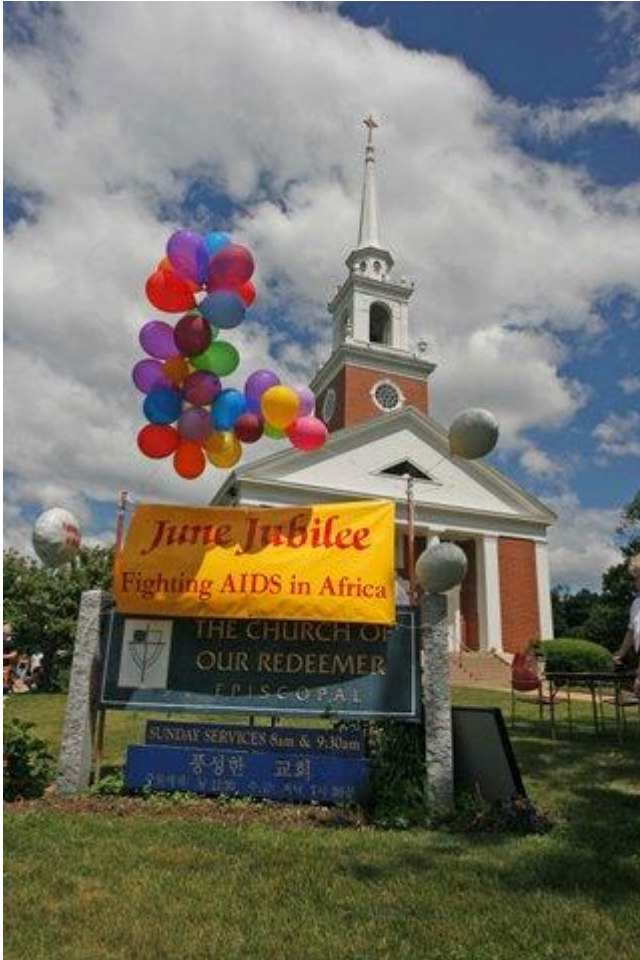
Jim Neumann
Connie Parrish
Bob Bettacchi
Bob King
Mary Bicknell

Nancy Grayson
Janet Kern
Lance Conrad
Jed Geyerhahn

Christopher Huggins
Frank Kern
Randy Bowlby
Erica Brotschi

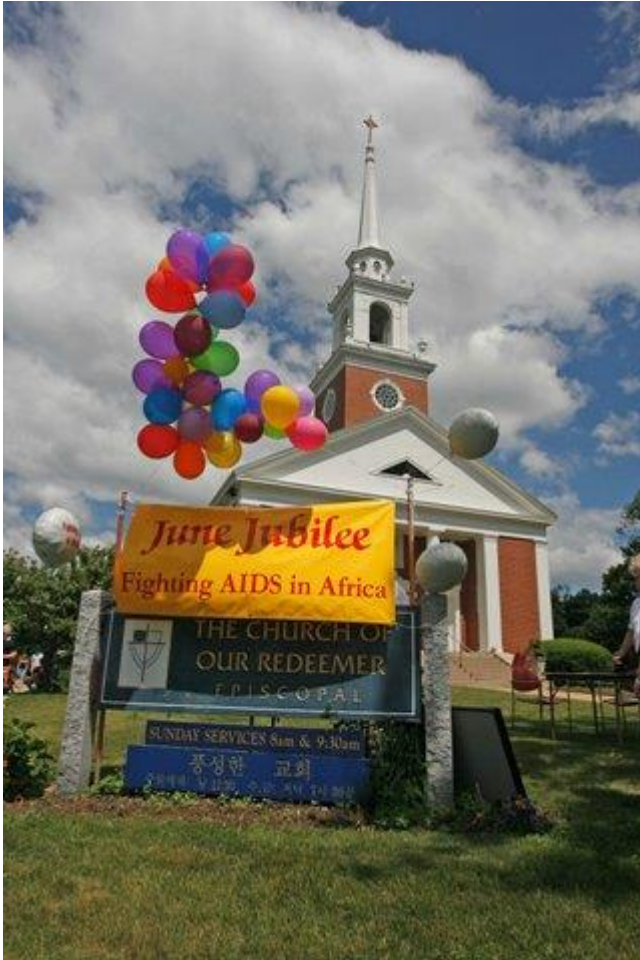
Paula Antonevich
Mary Ucci
Nancy Williams

Recommendations for Vestry



Review the Tentative Case Statement, hear recommendations from Campaign Committee and congregational reaction to report to make final project decisions.

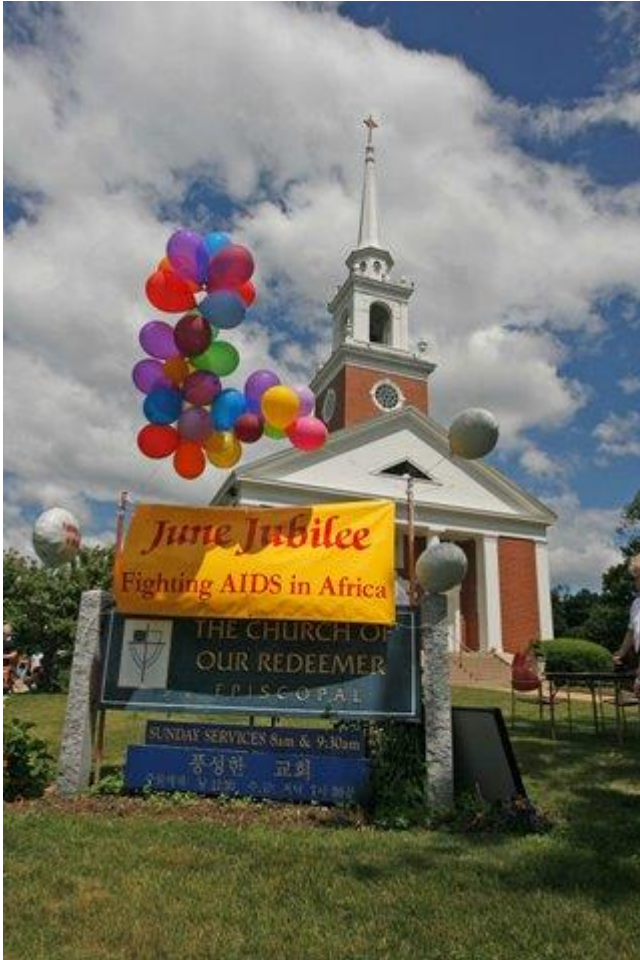
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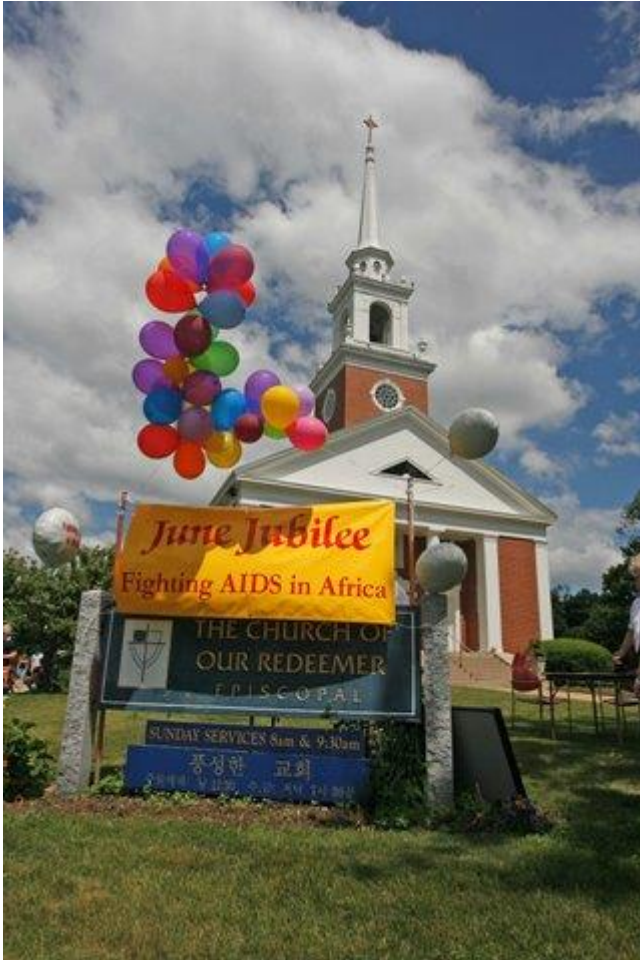


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Increase significantly all publicity concerning this project.





NOT





“Fund-raising is **proclaiming** what we believe in such a way that we offer other people an **opportunity** to participate with us in our vision and mission. Fund-raising is precisely the **opposite of begging**. When we seek to raise funds we are not saying, ‘please, could you help us out because it’s been hard.’ Rather, we are declaring, ‘We have a **vision that is amazing** and exciting. We are **inviting you to invest yourself** through the resources that God has given you- your energy, your prayers and your money- in this work to which God has called us.’ ”

Henri Nouwen –
Spirituality of Fund-Raising





